

## Message Text

UNCLASSIFIED

PAGE 01 STATE 263935

51  
ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

66605  
DRAFTED BY: COM/OIM:RCMITCHELL/238  
APPROVED BY: EB/OCA/REP:LKLIEFORTH  
COM/OIM:CMSONNE/238  
COM/OIM:IWLLOYD/238  
COM/OIM:TWELCH/232  
STATE/EA/K:HNEWSOM (PHONE)  
EB/OCA/BR:PTO'CONNOR

----- 052054

R 021645Z DEC 74  
FM SECSTATE WASHDC  
TO AMEMBASSY SEOUL  
AMEMBASSY TOKYO

UNCLAS STATE 263935

TOKYO FOR GLICK

E.O. 11652: N/A  
TAGS: BEXP, KS, JA  
SUBJ: MARKET RESEARCH

1. AS INDICATED IN ATTACHMENT TO LETTER MURRAY TO PERKINS  
DATED OCT. 9, BID REQUEST AIRGRAMS FOR CONTRACT OR MRO  
MARKET RESEARCH ARE DUE OUT DECEMBER 1974. IN VIEW POOR  
PERFORMANCE OF CULVER ON METALWORKING STUDY AND APPARENT  
SCARCITY OF OTHER FIRMS TO DO CONTRACT RESEARCH, OIM  
CONSIDERING SENDING MRO TO DO BOTH STUDIES. BEFORE  
DECIDING NEED CURRENT REVIEW OF AVAILABLE CONTRACT  
RESEARCHERS.

2. FOR SEOUL: IN VIEW OF POSTPONEMENT OF MITCHELL VISIT  
PLEASE RECOMMEND TO OIM/FE ANY FIRMS POST CURRENTLY  
CONSIDERS CAPABLE OF DOING MARKET RESEARCH.

3. FOR TOKYO: OIM/FE REQUESTS LIST OF ANY MARKET RESEARCH  
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FIRMS POST FEELS COULD DO ADEQUATE RESEARCH IN KOREA,

ESPECIALLY THOSE HAVING OFFICES IN KOREA WITH NATIVE  
INVESTIGATORS, WITH ANY RELEVANT COMMENTS. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 02 DEC 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE263935  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** COM/OIM:RCMITCHELL/238  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740349-0129  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19741267/aaaacnhn.tel  
**Line Count:** 63  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** izenbei0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 16 AUG 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16-Aug-2002 by ReddocGW>; APPROVED <10 FEB 2003 by izenbei0>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MARKET RESEARCH  
**TAGS:** BEXP, KS, JA  
**To:** SEOUL TOKYO  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005